

**Figure 1**

38 38 38 38

38 40 40

40 42 42

42 54 54

## PROGRAMMING SIGNAL

frequency

13

CH. x	CH. (x+1)	CH. (x+2)	CH. (x+3)	CH. (x+4)	CH. (x+5)	...
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40

Program y

Program z

time

42

time

Frame n

Frame (n+1)

Frame (n+2)

Frame (n+3)

Frame (m-1)

Frame m

time

frequency

time

## CONTROL DATA

Frame n Content Data	Frame (n+1) Content Data	Frame (n+2) Content Data	Frame (n+3) Content Data	...	Frame (m-1) Content Data	Frame m Content Data
Frame n Control Data	Frame (n+1) Control Data	Frame (n+2) Control Data	Frame (n+3) Control Data	...	Frame (m-1) Control Data	Frame m Control Data

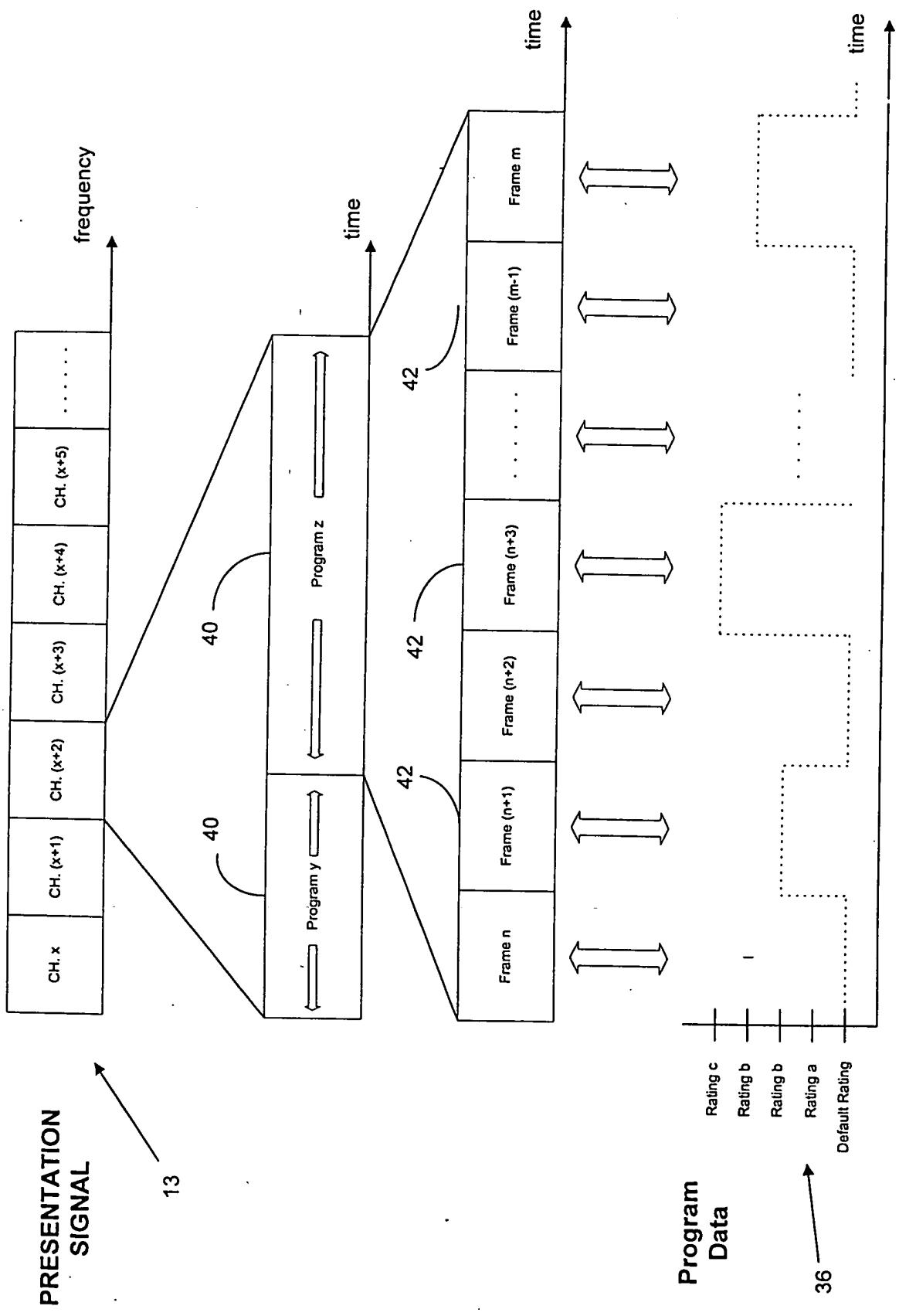
36

54

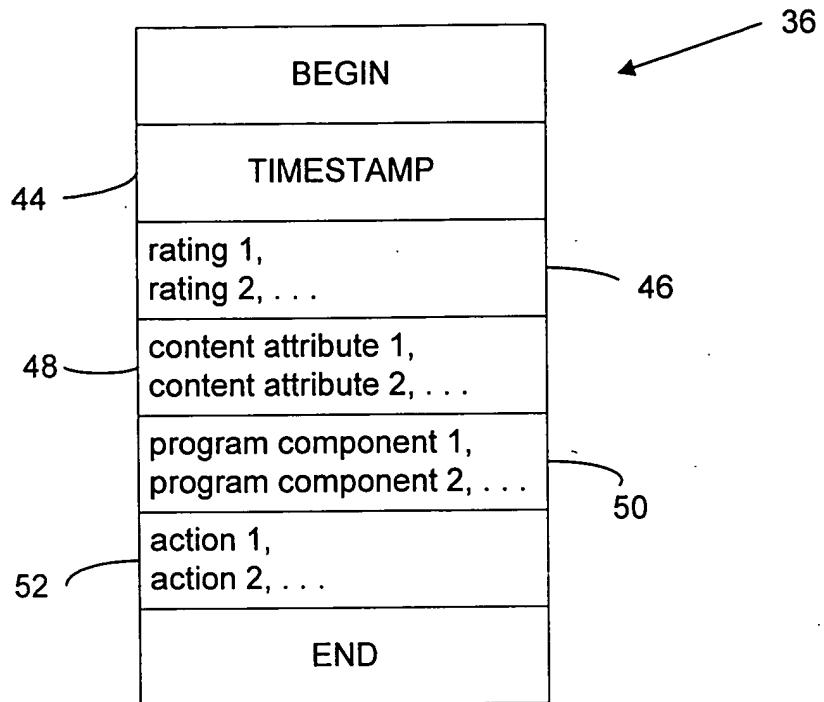
54

54

**Figure 2**

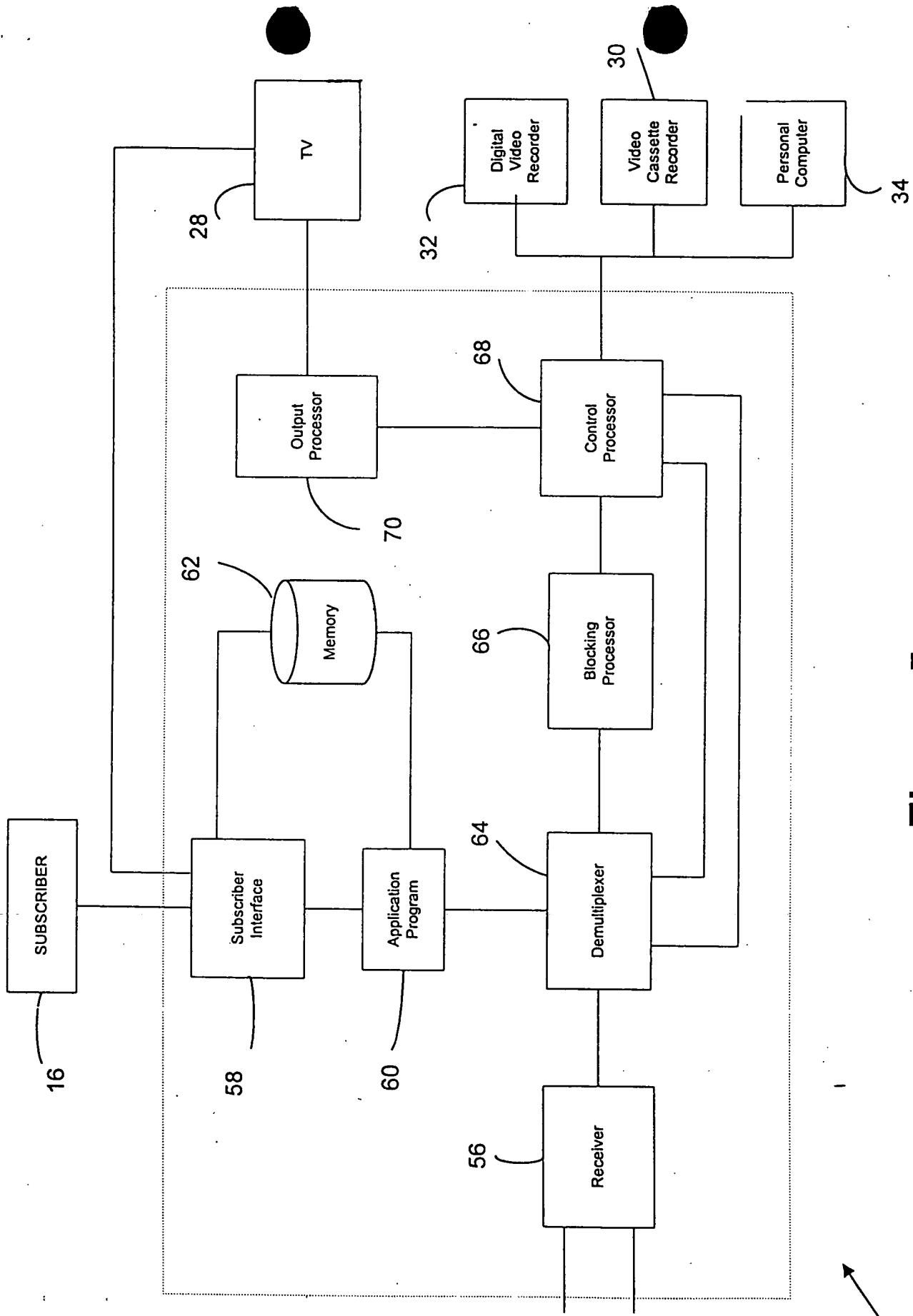


**Figure 3**



**Figure 4**

**Figure 5**

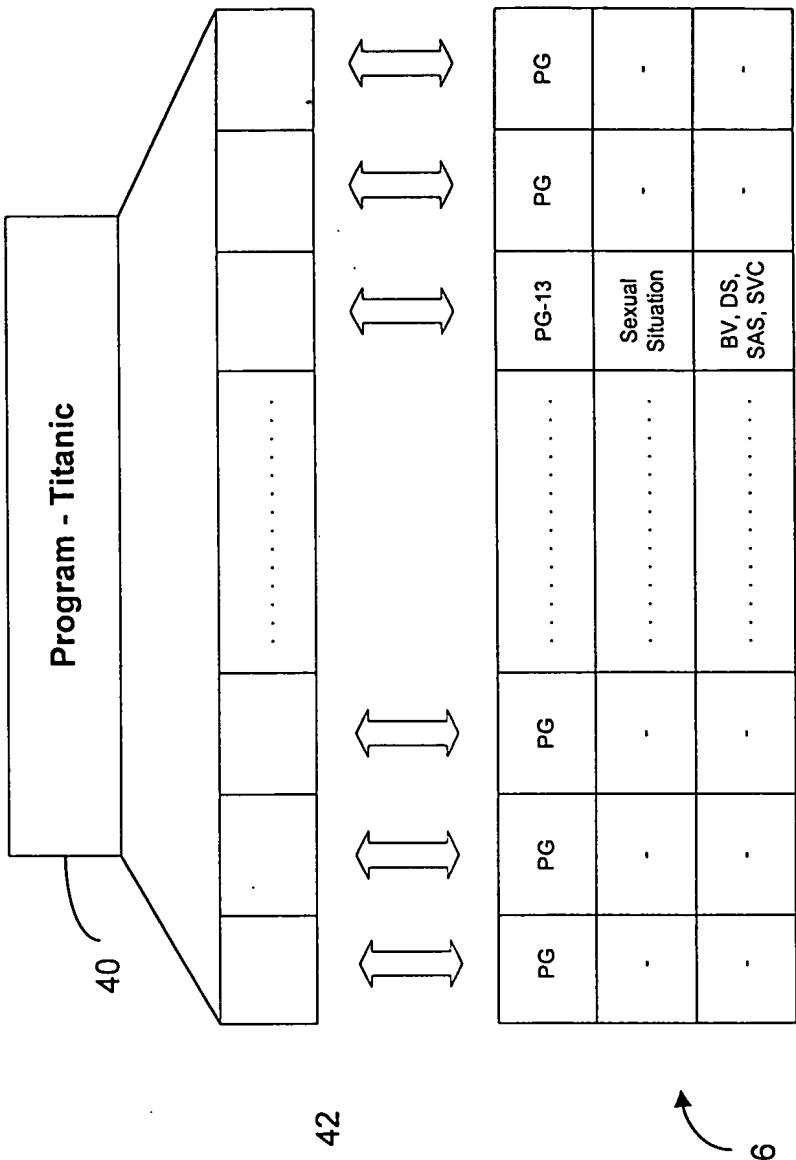


TEMPLATE	
What content do you wish to block?	
<input type="checkbox"/>	Sexual Situations
<input type="checkbox"/>	Language
What ratings do you wish to block?	
<input type="checkbox"/>	PG
<input type="checkbox"/>	PG-13
<input type="checkbox"/>	R
<input type="checkbox"/>	X
Do you wish to substitute available alternative audio tracks?	
<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
Video tracks?	
<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
Do you wish to enter demographic data for targeted ads?	
<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

**Figure 6**

RATING/ CONTENT	DISABLING METHOD
PG-13	Local edit
R	Complete block
X	Complete block
Sexual Situations	Local edit
Nudity	Complete block

76

**Figure 7****Figure 8**